

Due diligence questions advocates should ask themselves before using numbers that have been generated by a predictive model:



DOES THE MODEL ACTUALLY ANSWER YOUR QUESTION - OR SOME OTHER QUESTION?



DO THE MODELERS GIVE SUFFICIENT DETAILS ABOUT THE MODEL THAT ANOTHER RESEARCHER COULD REPLICATE? (ASK A RESEARCHER FRIEND!)



DO THEY REPORT RESULTS FROM MORE THAN ONE SCENARIO & SET OF ASSUMPTIONS?



ARE THE DATA USED PUBLICLY AVAILABLE?



DO THEY DESCRIBE THE LIMITATIONS OF THE MODEL(S) & FINDINGS?



ARE THE RESULTS CORROBORATED IN ANY WAY?



IS IT A CREDIBLE /EXPERIENCED TEAM?



HAVE THE RESULTS BEEN PEER-REVIEWED?