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1,000 Days leads the fight to give mothers and babies in the U.S. and around the world the nutrition they need to thrive. We work with global leaders and grassroots communities of parents to make the 1,000 days between a woman's pregnancy and her child's 2nd birthday a window of opportunity to build healthier, brighter futures.

WHY 1,000 DAYS

The right nutrition during the first 1,000 days between pregnancy and a child's 2nd birthday sets the foundation for children's brain development and lifelong health. The damage done by malnutrition in the first 1,000 days of a child's life is *irreversible*, but the good news is that it is almost entirely *preventable*.

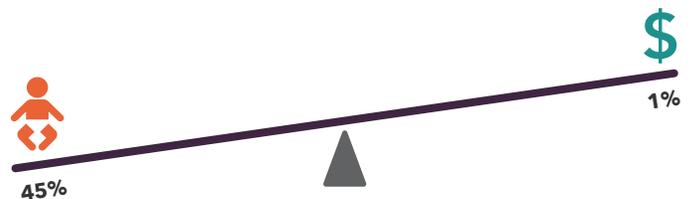
While malnutrition kills close to 3 million children every year, it stunts the development of nearly 1 in 4 children under the age of 5. This in turn costs countries as much as 12% of their GDP and the global economy hundreds of billions of dollars every year in lost productivity and health care costs.

We can prevent this loss of life and loss of potential by investing in proven, cost-effective solutions such as ensuring mothers have access to prenatal vitamins, babies are breastfed in accordance with global guidelines and families have access to nutritious foods. The World Bank estimates that by spending just \$10 per child per year on these and other powerful interventions over the next ten years can prevent nearly 4 million deaths, with every \$1 invested providing up to \$35 in economic returns.

U.S. leadership in tackling malnutrition is vital. There is growing bipartisan support for bolder U.S. leadership to ensure children get the nutrition they need to thrive.

WHAT WE FIGHT FOR

- ▶ Increased U.S. investments in high-impact nutrition interventions during the critical 1,000 day window.
- ▶ Strong U.S. leadership to leverage funding from other donors and encourage domestic resources from high-burden countries.
- ▶ Greater diplomatic engagement, especially in crisis contexts, to address the drivers of food insecurity and malnutrition.
- ▶ Integrating efforts on agriculture development and food security, women's empowerment, water, sanitation and hygiene (WASH), and maternal, newborn and child health programs into the fight against malnutrition.
- ▶ Legislation that provides a framework for success.



Malnutrition is the underlying cause of **45%** of child deaths **yet only 1%** of foreign assistance is spent on tackling the problem.