August 15, 2017 (list of signers updated 11/9/2017)

Dr. Christie del Castillo-Hegyi Ms. B. Jody Segrave-Daly Fed Is Best Foundation PO Box 241736 Little Rock, AR 72223

Dear Dr. Castillo-Hegyi and Ms. Segrave-Daly:

We write to you as fellow advocates for the health and well-being of infants and their families. We believe that we share a common goal—to ensure that every baby gets the strongest start to life. It is in that spirit that we extend an invitation to you to discuss the concerns that you and your organization, the Fed Is Best Foundation, have raised with respect to our nation's infant feeding recommendations and associated health care practices.

We believe the ground we have in common is far greater than the areas where we may have disagreement. For the sake of all children, mothers and families, we therefore seek ways to unite in a shared vision rather than engaging in divisive messaging. For example, we all agree that the health of the baby is the ultimate goal, that infant feeding is a highly personal decision, that the mother should be fully informed of her options in making this decision, that nobody has the right to impose their beliefs or values on another, and that no infant, mother, or family should suffer as a result of ineffective support or care practices. We also agree that many physicians and other health care providers need improved training and education to ensure the competency to properly diagnose and address infant feeding issues, and that improved continuity of care is needed to enable new mothers to access timely, integrated, and continuous care throughout the prenatal and postpartum periods.

That's a lot of common ground to build on.

Where we seem to disagree is on the root cause behind the tragic stories that Fed Is Best has recently highlighted. That is where we would hope to engage in some honest and constructive dialogue to find shared messaging focused on providing the accurate and unbiased information families need to make their personal infant feeding decisions, along with the appropriate care and support they need to implement those decisions.

We believe that we can be most effective in serving moms and babies when we attack the root causes of problems, rather than each other. For this reason, we invite you to meet with us to talk about your concerns and discuss ways we can work together to ensure that no family has to endure the pain and heartbreak of a baby who doesn't get the nutrition they need to thrive. We hope that you will take us up on our offer and look forward to receiving your response.

Sincerely,

1,000 Days

Academy of Breastfeeding Medicine

Alabama Breastfeeding Committee

Alaska Breastfeeding Coalition

American Association of Birth Centers

American Breastfeeding Institute

American Public Health Association

American Samoa Breast Feeding Coalition

Antelope Valley Breastfeeding Coalition

Appalachian Breastfeeding Network

Arkansas Breastfeeding Coalition, Inc.

Association of State Public Health Nutritionists

Baby Cafe Bakersfield

Baby Cafe USA

Baby-Friendly USA, Inc.

Best for Babes Foundation

Birth and Breastfeed with Confidence

Breastfeed Chicago

Breastfeeding Center for Greater Washington

Breastfeeding Coalition of Cumberland County, North Carolina

Breastfeeding Coalition of Delaware

Breastfeeding Coalition of Palm Beach County

Breastfeeding in Combat Boots

Breastfeeding Perspectives

Breastfeeding Task Force of Nevada

Breastfeeding USA

BreastfeedLA

Bright Future Lactation Resource Centre, Ltd.

California Breastfeeding Coalition

California WIC Association

Childbirth and Postpartum Professional Association

Colorado Breastfeeding Coalition

Colorado Lactation Consultant Association

Eastern Kentucky Breastfeeding Coalition

Every Mother, Inc.

Florida Breastfeeding Coalition

Florida Lactation Consultant Association

Georgia Breastfeeding Coalition

Healthy Birth of Rochester

Healthy Children Project, Inc.

iLactation

Indiana Breastfeeding Coalition

International Board of Lactation Consultant Examiners

International Childbirth Education Association

International Lactation Consultant Association

Kansas Breastfeeding Coalition, Inc.

Kentuckiana Lactation Improvement Coalition

La Leche League International

La Leche League of Portland, TN

La Leche League of the Garden State

La Leche League of the Garden State, Central New Jersey Area

La Leche League of the Garden State, New Jersey Central East Area

La Leche League of the Garden State, Skylands Area

La Leche League of the Garden State, Southern Area

La Leche League USA

Lactation Education Consultants

Lactation Improvement Network of Kentucky, Inc.

Louisiana Breastfeeding Coalition

Macomb County Breastfeeding Coalition

Maryland Breastfeeding Coalition

Massachusetts Breastfeeding Coalition

Michigan Breastfeeding Network

Midwife Center for Birth and Women's Health

The Milk Mob

The Milky Way

The Milky Way Foundation

Mom2Mom Global

Momma's Village-Fayetteville

MomsRising

Montana State Breastfeeding Coalition

Mothers' Milk Bank

Mothers' Milk Bank Northeast

Mothers' Milk Bank of Alabama

Mumsboobs

National Alliance for Breastfeeding Advocacy

National WIC Association

Naturally the Best Lactation Services

Nebraska Breastfeeding Coalition

New Hampshire Breastfeeding Task Force

New Jersey Breastfeeding Coalition

New Mexico Breastfeeding Task Force

New York Statewide Breastfeeding Coalition, Inc.

NormalizeBreastfeeding.org

North Dakota Breastfeeding Coalition

Northwest Georgia Breastfeeding Coalition

NYC Breastfeeding Leadership Council, Inc.

Occupy Breastfeeding

Ohio Breastfeeding Alliance

Ohio Lactation Consultant's Association

Praeclarus Press

Reaching Our Sisters Everywhere, Inc.

Rhode Island Breastfeeding Coalition

South Carolina Breastfeeding Coalition

South Mississippi Breastfeeding Coalition

Southern Michigan Doulas & Childbirth Education

Texas Breastfeeding Coalition

United States Lactation Consultant Association Vermont Breastfeeding Network Vital Milk West Virginia Breastfeeding Alliance Wisconsin Breastfeeding Coalition